

Walk up a gentle path that winds around a lovely museum complex, looking beyond prolific sculptures beset a manicured lawn vying for attention...amidst the splendor of the waterfront setting high on a bluff overlooking the Pacific to a hostess waiting to greet you with a smile.

Yellow umbrellas unfold against the blue sky, white tablecloths billow in the cool ocean breeze, globe string lights dangle across the outdoor patio, champagne flutes adorn the tables, waiters busily serve the guests...all are surrounding a stunning water sculpture.

The bright blue sky reclines on the deeper blue of the sea glistening like diamonds.

The salty breeze drifts in from the sea clean and refreshing as it meets your senses.

For a moment, you think this is too good to be true.

But, this oceanfront dining experience is real. And attainable. In fact, this paradise moment is right here in your reach. You don't have to go to an island tropic paradise to experience this affordable upscale oceanfront dining... you don't have to leave the States!

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Dear Rebecca,

I'd like to invite you to experience this UNIQUE oceanfront dining experience nestled inside the Historic Elizabeth Milbank Anderson summer home and carriage house.

It's called **Claire's at the Museum** located on the beautifully landscaped campus of the Long Beach Museum of Arts in the Bluff Park neighborhood of Long Beach, California.

You'll find an extraordinary view of the infamous Queen Mary and Catalina Island. Next, your eyes draw down toward a long sandy beach. It's busied with joggers, strollers and dog walkers. A whisper away a marina sprinkled with water recreation crafts is snug against Shoreline Village where an eclectic collection of shopping, water recreation, dining and the Aquarium...all can be viewed from your table at **Claire's at the Museum**.

In this beautiful upscale dining experience, you can begin your day with an *Extravaganza Omelette* loaded with Applewood bacon, sausage, spinach, onion, and cheddar cheese. Roasted fingerling herb potatoes are brimming your plate along with your choice of toast: pumpernickel or sourdough. You can even substitute for a gluten-free option or corn tortillas. You can have this extravaganza experience for merely \$16 a plate.

-Or-

You can savor your palette in one of their classics—*Mole Braised Beef Short Rib Benedict* on Brioche—light and slightly puffy pastry of French origin. Bearnaise hollandaise a tops poached egg, smoked ham, arugula and of course your plate lined with herb potatoes. All for just \$18.

Can you taste it? Can you smell it? Can you see the delicious choices set before you on the white tablecloths blowing in the breeze?

You and a friend can enjoy this oceanfront dining experience in this charming outdoor café for under \$60, including mimosas—for the two of you!

In short, this paradise dining experience does exist...where vegetarian and gluten-free options are also available throughout the menu for under \$20 a plate...*Crème Brulee French Toast* dressed in apples, golden raisins, pecans, and **real** maple syrup.

Details of other options are available on their delicious menu at **Claire's at the Museum**. The list of choices is even available online for your viewing anytime you want!

If you've ever thought about dining by the sea...in a unique artistic setting...not ever having to go abroad to experience this pleasant, affordable upscale dining venue, then this charming outdoor café is for you.

### A Different Dining Adventure

You see ads on television, in magazines and the internet for different restaurants with what they claim to be their unique dining experience. Two for one special. Waiters are dancing on tables. Live dinner theater. Dinner cruise around the harbor.

But there is another dining adventure...one you won't find anywhere else in the world, it's a one of a kind dining adventure waiting for you.

It's an adventure filled with savory foods...warm smiles from the staff...affordable upscale venue...artistic and educational tours of the museum...romantic setting for two...fun family time...breathtaking views...

It's an experience full of things you can do to make your visit more pleasurable—and more fun while you wait for your seating at Claire's. You can...

- Enjoy a tour from a caring curator who clearly cares about their community showcase local artists.
- Spend fun time with your children in the children's activity room in the basement of this sweet looking museum complex...near the restrooms...always a plus for families!
- Go on a museum tour to see the following exhibits:
  - *Cult to Culture* which surveys a selection of work, photography, by LeRoy Grannis (1917 – 2011) that captures the surf culture throughout California and Hawaii.
  - *Monumental*. Iconic imageries depicted in the work of Sandow Birk emerge as figments of the past, a seemingly forgotten series of historical events, or aspects of contemporary life that reflect on today's societal issues.
  - *Conveyance*. Colors, shapes, and forms appear in flux, the illusion of space persists in Marie Thibeault's large-scale paintings. She's created several newly commissioned works that reflect on the harbors of San Pedro and Long Beach.
- And you can walk the grounds of the museum scoping out the various lawn sculptures.

It's an incredible dining experience at Claire's with astonishing ocean views available to anyone...not just the wealthy. And that's not all... The museum offers free admission

on Thursday evenings and all day on Fridays! That's one of the reasons I wanted to invite you to **Claire's at the Museum**. To show you the benefits of a rich, exciting experience you can have with your family or a well-deserved date night with your hubby.

Consider these reviews:

Jenn from Raleigh, North Carolina says, "What can I say. This is a gem in Long Beach. The view is breathtaking, and the food is amazing! I got Eggs Benedict, and it was so yummy. Probably on par with a few other places I like for eggs Benedict. Go here on Friday afternoon if you want to park. Overall a wonderful place for either an afternoon date or brunch with the girls."

Denise from Artesia, California says, "Claire's at the Museum was such a great experience. It's all outdoor seating. Views of the beach. We came on a perfect day. So it was just beautiful!! Our server Jazmyne was phenomenal. My first time here. She gave us really good recommendations on drinks and food. Everything I ate was delicious."

Raychel from Long Beach, California shares, "Such a great spot for brunch. From celebrating my mom, having a girl's day, or going on a date, this place seems to always impress. For this outing, we came here for brunch. Our server was amazing and was quick with the drink recommendations. Haha. Gotta love those large mimosa-filled schooners."

Chel from Hacienda Heights, California shares, "When you find a good "grub spot" that offers good flavor, fantastic views, amazing hospitality, polite service, and soak in some local culture, you really cannot complain. Here at Claire's, you get it all. We were

greeted right away at the hostess stand and seated immediately at high noon on a sunny Friday.”

And so much more...

According to the *Grunion* Long Beach’s favorite community resource...in a featured article on **Claire’s at the Museum** the Director of Food and Beverage states, “Everything is made when ordered,” Jose Martinez said, “Nothing sits in a warmer or under a heat lamp.”

Martinez concentrates on inspired cuisine, fresh ingredients, made-to-order dishes and integrating the dining experience with the museum.

“If there’s going to be a wait for a table, we hand out museum passes to give people a chance to visit,” Martinez said. “It’s not to try to get them to become members, we just want them to have a museum experience.”

A beautiful upscale dining experience coupled with a fascinating museum experience...affordable...fun...amazing...and it’s waiting for you!

Even if you’ve been to excellent restaurants by the beach...captivated by amazing views...seen museums featuring great art...have you ever had an experience as unique and historical as this? Let me give you some fun historical information to appreciate:

The iconic dining of Claire’s at the Museum has been in establishment since 2005.

The American sculptor, Claire Falkenstein (1908-1997), created “Structure and Flow,” the stunning water sculpture as described in the opening of this letter is the

centerpiece of the outdoor dining area. It's considered by many to be her most exceptional work. The restaurant is named after her.

The main building, the Historic Elizabeth Milbank Anderson summer home, and the carriage house was built in 1912.

In 1926, it became Long Beach's first social and beach club.

During World War II it was the U.S. Navy Chief Petty Officer's Club.

Purchased by the city of Long Beach in 1950, it was designated the Long Beach Museum of Art in 1957.

**Claire's at the Museum** draws in a crowd...not just the usual museum patrons...but a group that appreciates the arts and the beach. And they support artists just starting out!

Put your palate to the proof by ordering one of the delectable dishes at **Claire's at the Museum**.

If you feel as I do that this is a fair and reasonable invitation, then you will want to find out without delay if **Claire's at the Museum** is the island tropic paradise oceanfront dining experience for you. So, please accept my invitation to dine at this lovely historic museum complex overlooking the Pacific. You won't regret this experience.

I cannot promise that you will have a great time. That is up to you. Open yourself up to this beautiful seaside adventure with your spouse...even the entire family...for a scenic getaway and you will have precious memories for years to come.

Sincerely,

Heather Ellis

P.S. It's important to note that this trip may be tax deductible if you choose to write up your travel experience to Long Beach, Ca in a promo for your copywriting career. Ask your tax advisor.